



Virtuo

## Design tiles and planks

Connected to your life aspirations

**Gerflor**<sup>®</sup>



Exclusive by Gerflor

2 Verlegesysteme  
2 Produkte  
2 Technologies  
2 Products

All in 1



## Virtuo 55 Rigid Acoustic Virtuo 30 Rigid Acoustic

- **Stabiler Designboden mit Lock-Verriegelungssystem**
- **Ideal für die Renovierung, mit integriertem Akustikrücken**
- **Beste Performance und zusätzlich 30 % leichter als ein Standard-Rigid-Vinyl**
- **Trittschalldämmung 21 dB**
- Choose the best decor according to your life aspirations
- Integrated acoustic backing : ideal product solution for heavy renovation
- 30% lighter than standard rigid with still the best performances
- Acoustic insulation 21 dB



Verlegevideo /  
Installation video



## Virtuo 55 Virtuo 30

- **Designboden zum Verkleben**
- **Mix & Match, frei kombinierbar**
- **Ideal für den Neubau**

- Wood, mineral, stone... choose your way of living
- Mix & Match possibilities
- Ideal product solution for new build



Verlegevideo /  
Installation video



Ohne Klebstoff - Verlegung auf  
Gerflor Smart Fix 16 dB  
Think about Gerflor Smart Fix 16 dB

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# Virtuo, eine Referenz in puncto Nachhaltigkeit

Virtuo, the reference in sustainability



## Reduzierter CO<sub>2</sub>-Fußabdruck

- Produktionsstandorte in Europa
- Hohe Standards ISO 14001 (Umwelt) und ISO 50001 (Energie)
- Einsatz erneuerbarer Energien

## Carbon footprint

- Manufacturing Footprint in Europe
- ISO14001 & 50001 certifications
- Renewable energy



## 100 % recycelbare Produkte

- Eigene Recyclingcenter
- Verlegesysteme ohne Klebstoff
- Verpackungen aus 100 % Recyclingpapier

## 100% recyclable

- Up to 35% of recycled content
- Adhesive Free solutions
- Packaging using 100% recycled cardboard

## we care / we act



## Die positiven Ökobilanzen unserer Produkte werden unabhängig überprüft und in den Environmental Product Declarations (EPDs) transparent ausgewiesen.

Third-party verified life cycle analysis of our products can be found in their Environmental Product Declaration (EPD)

## Warum ist die Entscheidung für Virtuo eine besonders nachhaltige Wahl?

Why choosing Virtuo is an eco-responsible choice?

- Sie entscheiden sich für ein Produkt mit einem bereits hohen Recyclinganteil (bis zu 35 %), welches zudem mit weniger Rohstoffeinsatz produziert wird (30 % leichter).
- Nachhaltigkeit beginnt mit einer möglichst langen Nutzungsdauer - unsere besonders strapazierfähigen Bodenbeläge halten durchschnittlich 25 Jahre.
- Sie entscheiden sich für einen Bodenbelag, der besonders leicht zu reinigen und generell schmutzabweisend ist. Die Einsparung von Wasser, chemischen Reinigern und Strom (Staubsauger) schont die Umwelt und verkleinert Ihren CO<sub>2</sub> Fußabdruck.
- Die beste Wahl für eine besonders wohngesunde Raumluft: Virtuo Bodenbeläge sind nahezu emissionsfrei, frei von Formaldehyden, Schwermetallen, Lösungsmitteln und hormonaktiven Substanzen.
- You select a lighter floor covering (meaning that fewer raw materials are used) and a solution containing up to 35% recycled materials.
- Our floors are designed to last for up to 25 years. The longer you keep your floor, the more you will reduce your impact on the environment.
- You select an easy-to-clean floor : Cleaning (water, detergent and electricity for vacuuming) represents 10 to 20% of a floor covering's total carbon footprint when considering all the steps in its lifecycle, from cradle to grave.
- The best choice for healthy room air: Virtuo floors are almost emission-free, free of formaldehyde, heavy metals, solvents and endocrine disruptors.





# New Virtuo Connected to different life aspirations



32<sup>DESIGNS</sup>

## Designs

- Erhältlich als Rigid Acoustic mit Lock-Verriegelungssystem und als Dry Back für eine feste Verklebung
- Available as Rigid Acoustic with clic-system and as Dry Back for glue down installation



## Beste Raumluftqualität

- Niedrige VOC-Emissionen
- Low VOC emissions
- Indoor air quality : TVOC <10 µg/m<sup>3</sup>



## Komplettlösung

- Dämmunterlagen, farblich passende Sockelleisten und Übergangprofile

## Complete solution

- Underlayers, matching skirtings and coverstrips

## Fünf Trends im Einklang mit neuen Dekoren, zwei Verlegearten je nach Verwendungszweck.

5 trends in line with new decors, 2 installation methods according to your uses.



**Japandi**  
Natural  
Materials bring  
Purity

**Transparency**  
The moving light



**Terra Luna**  
Roundness & wild



**The essentials**  
Timeless designs

## Wählen Sie den für Sie passenden Boden und erschaffen Sie Ihre neue Wohnwelt.

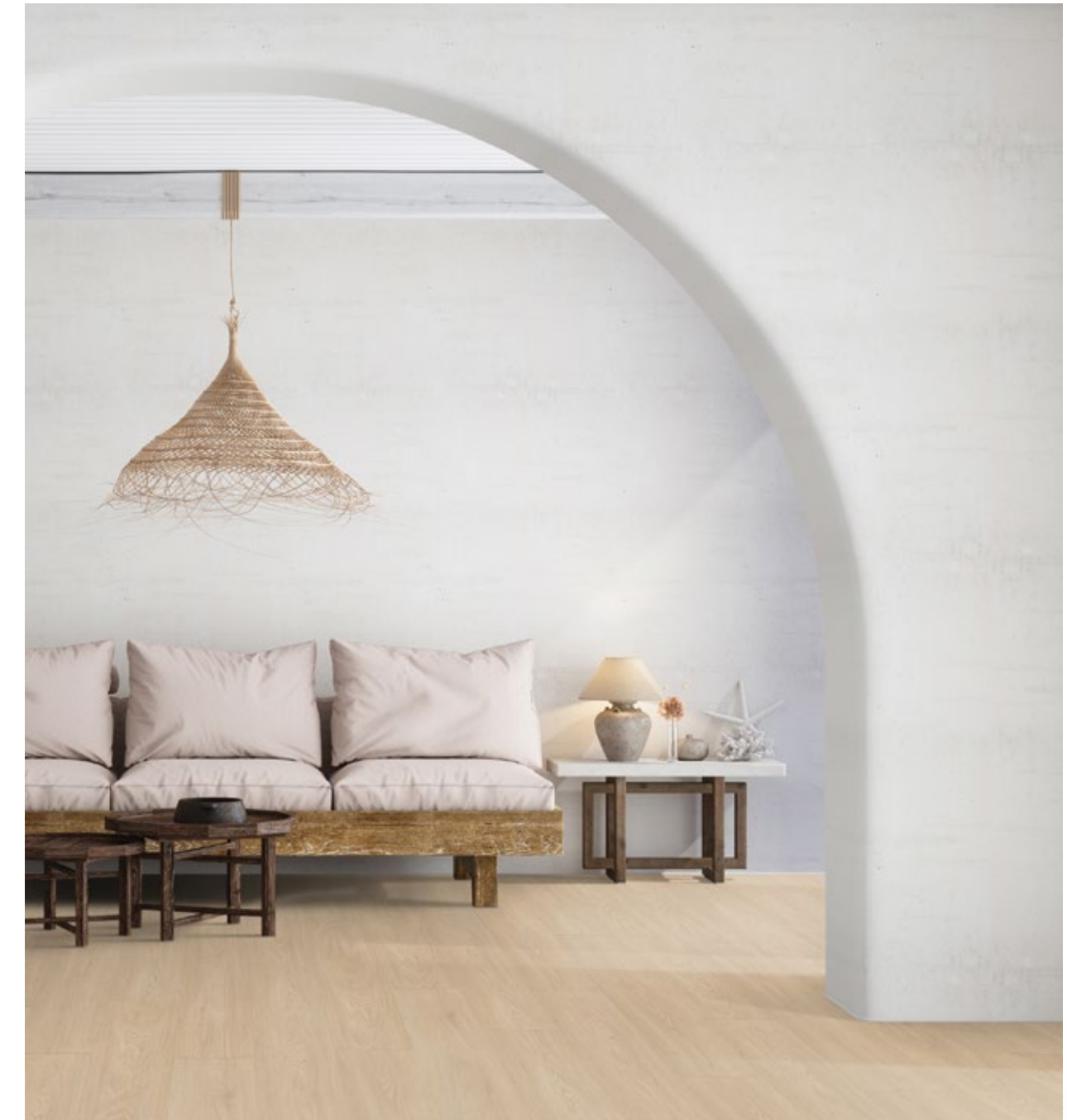
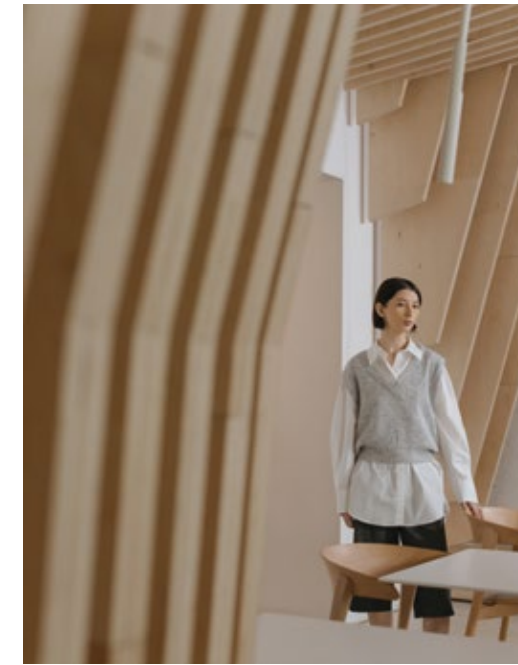
Choose the floor according to your aspirations, which will magnify your interior.



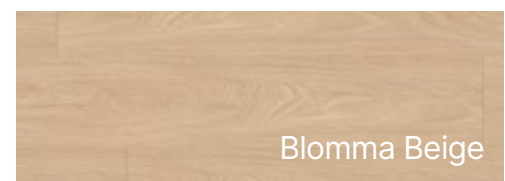
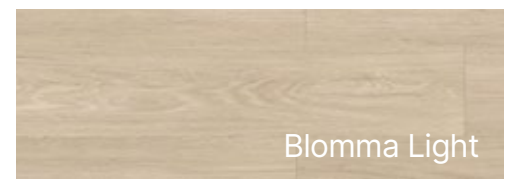
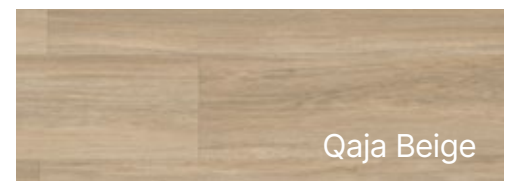
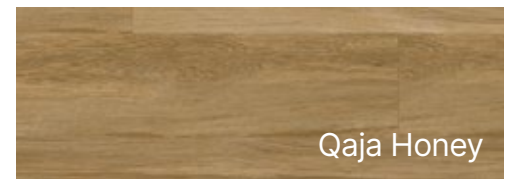
**Classic Clash**  
Stone  
Mix for a retro style

# Japandi style

Essential interior design based on noble natural materials. The typical sobriety of Scandinavian furniture is combined with the symbolism of the Japanese tradition. Delicate chromatic tones and an obsessive care for selecting and positioning furnishing accessories. Volumes shaped with geometric lines, but made with pure, unpainted solid wood, with stones carved from solid blocks, with blown glass, with forged metal. Quality and comfort as absolute values in contrast to passing fashion. A soft and relaxing atmosphere never affected. Here are the keys to decodify this style that blends, through an acronym, two styles and two geographic areas only apparently distant from each other.



- 4645 C
- 5655 C
- 5773 C
- 2310 C



#Simplicity #Purity #Handmade weaving #Meticulous details  
 #Lightness #Natural Materials #Bold #Solid Wood

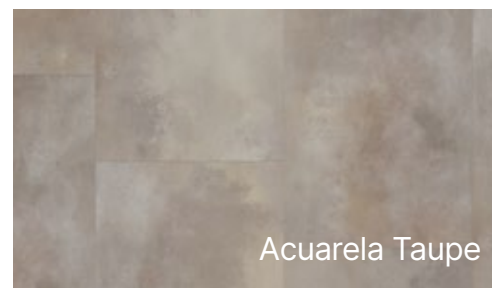
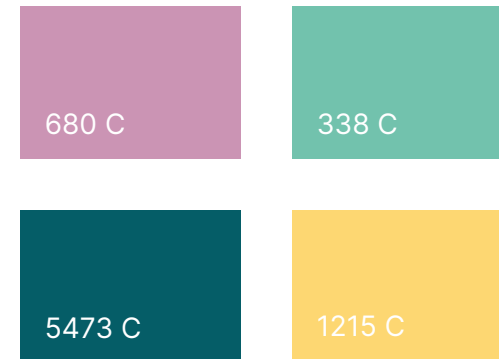


# Transparency

The presentation of a new range of plexiglass products has revolutionized the concept of transparency. The possibility of capturing light and reflecting it by altering its colors like a prism, the semi-transparent walls that offer both privacy and the unexpected look beyond the steam, beyond the fog, represent the avant-garde of a very near future in the universe of materials. A play of shadows and lights, of shades of color, of layering in the transparent volume. Color is dared, even where pure, neutral transparency has always been sought.



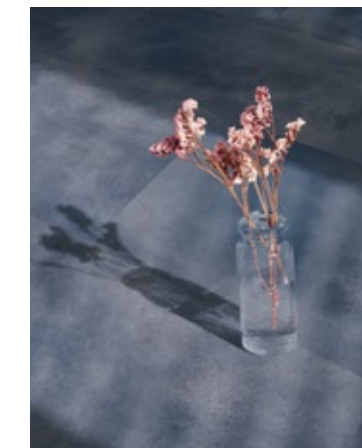
#Tie and Dye #Dégradé #Light  
#Plexiglass #Fluid #Liquid #Mother Pearl



Acuarela Taupe



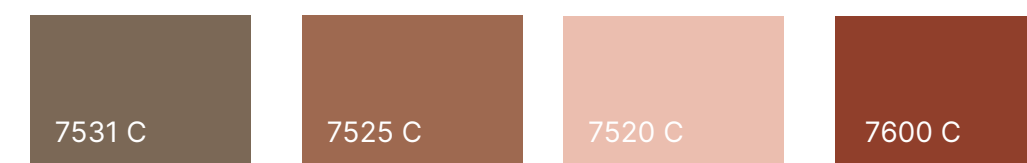
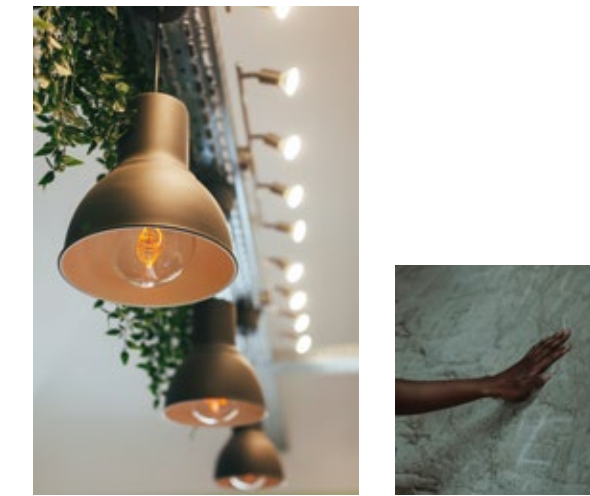
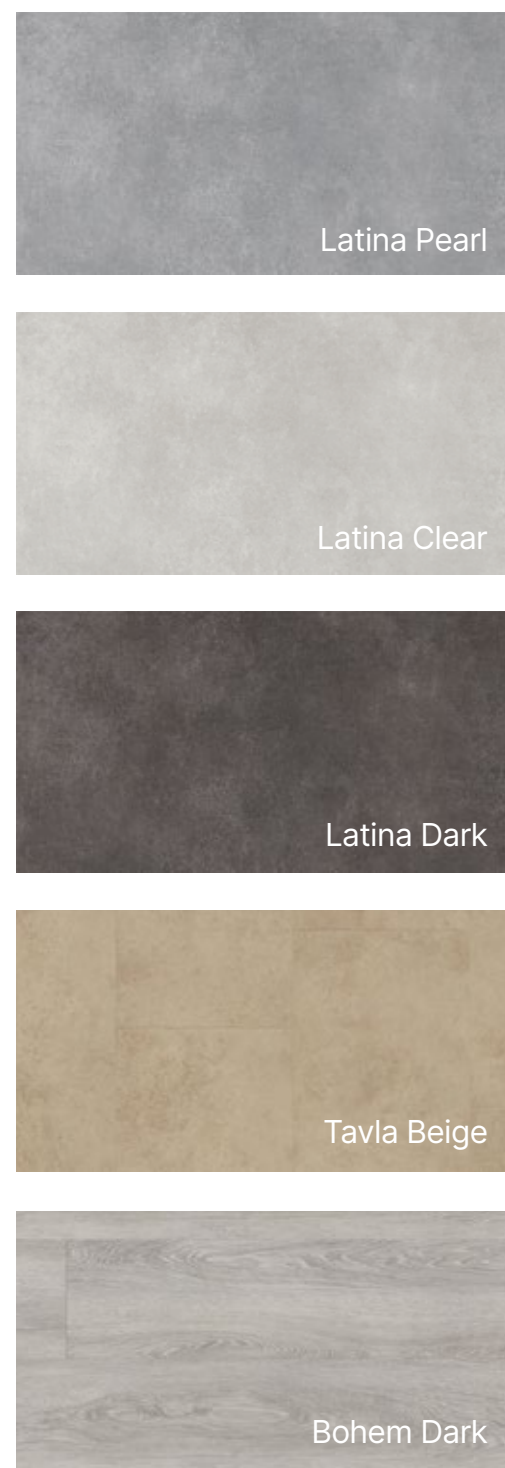
Acuarela Ink



# Terra Luna

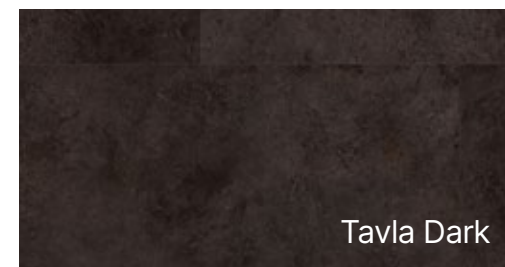
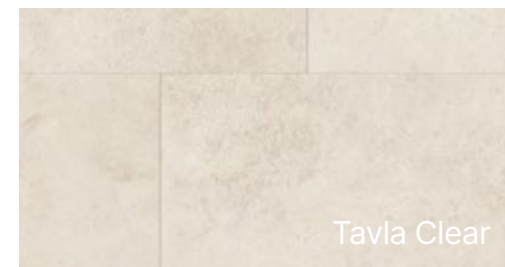
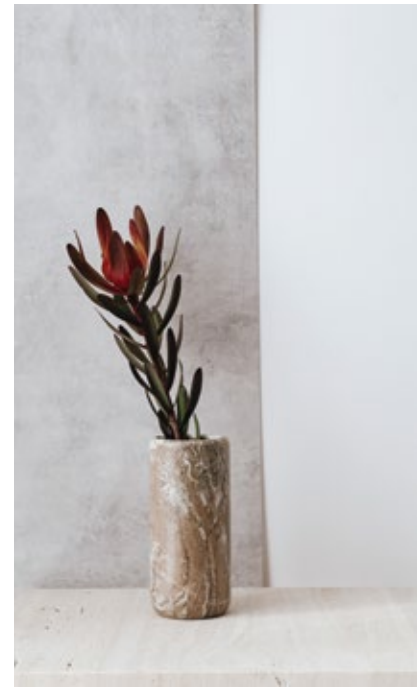
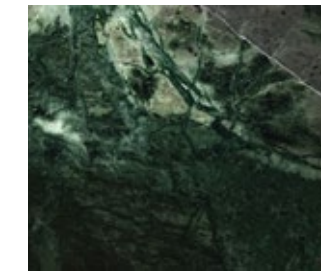
This almost surreal theme represents the meeting point between the earth and the planets. Desert surfaces, carved out, eroded by the wind, apparently empty of life's forms, but rich in minerals with warm and rocky chromatic tones. Terra - Luna describes a brutal environment drawn on volumes and rounded shapes. A universe in which inert raw materials such as plaster, cement, clay, stone reign with a new design approach oriented towards the monolithic solidity of the materials, almost a sort of spontaneous primitive monumental architecture. The tactile dimension is very important for this theme: the very soft three-dimensional volumes correspond to a massive, rough, almost brutal surface.

- #Roundness
- #Oversized
- #Raw Materials
- #Space
- #Primitive Shapes
- #Wild

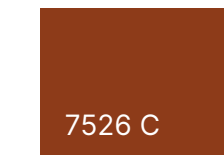
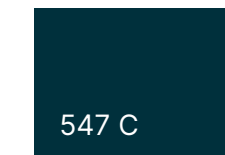
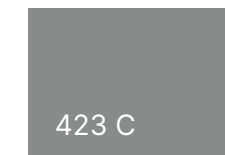
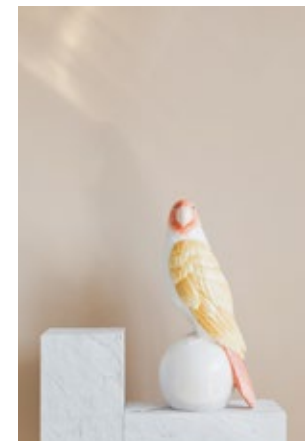
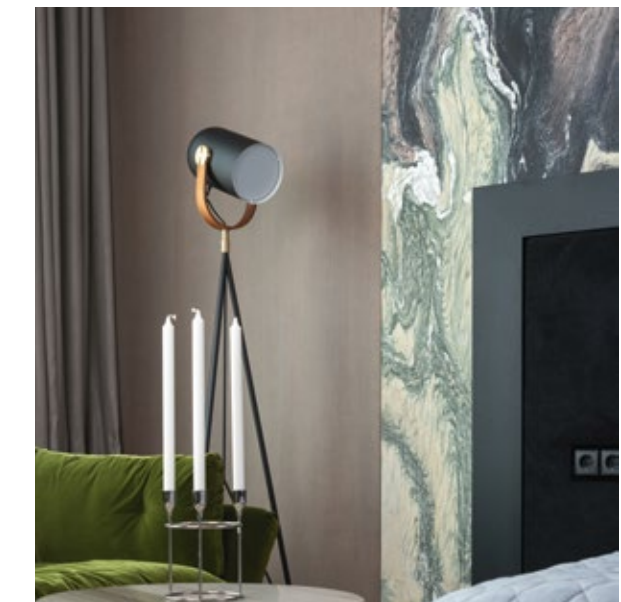


# Classic Clash

To describe this theme, we try to offer a new point of view in the use of marble and stone. We want to give a modern interpretation in the application of classic natural surfaces. We seek the evolution of the neo-classical style to which these materials traditionally belong. We witness a strong presence of color for this theme, we dare more, we use together colored marbles and stones with strong contrast in between. This avant-garde brings us a new interpretation that goes beyond the return to Art Decó, particularly strong in recent years, to reinvent the use of marble and stone. A modern creativity that uses marble and stone not with the intention of showing off luxury and opulence, but to amaze by offering new perspectives.



#Marble #Triumph #Stone Mix #Macro Terrazzo  
 #Timeless Beauty #Retro #Richness





# Timeless Designs

It's the best sellers! Why? Because these decors cross all trends and years. It lasts despite your desires to change sofas, tables, chairs..., wall colors or decorative objects. These colors are suitable for all atmospheres, for modern and classic interiors.

#Essential #Modern  
#Classic #The Everything



# Sunny Nature



Sunny Nature 0997  
HB 55 RIGID AC 125 x 750  
HB 55 DB 152 x 762



# Blomma Cream



Blomma Cream 1463  
HB 55 RIGID AC 125 x 750  
HB 55 DB 152 x 762



# Blomma Light



Blomma Light 1464  
HB 55 RIGID AC 125 x 750  
HB 55 DB 152 x 762



# Blomma Beige



Blomma Beige 1460  
HB 55 RIGID AC 125 x 750  
HB 55 DB 152 x 762



# Blomma Natural



Blomma Natural 1465  
HB 55 RIGID AC 125 x 750  
HB 55 DB 152 x 762



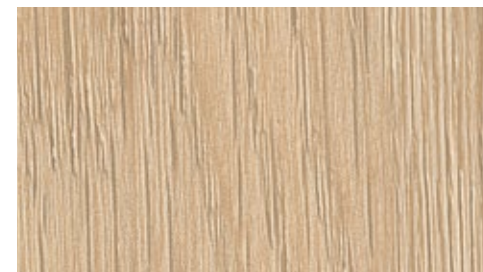
# Blomma - EIR (Ultra-realistic surface embossing)



Blomma Cream 1463  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



Blomma Light 1464  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



Blomma Beige 1460  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



Blomma Clear 1462  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



Blomma Natural 1465  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



Blomma Brown 1461  
RIGID AC 55 & 30 229 x 1492  
DB 55 & 30 230 x 1500



# Bohem - EIR (Ultra-realistic surface embossing)



Bohem Light Grey 1459  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



Bohem Dark Grey 1457  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



Bohem Beige 1456  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



Bohem Honey 1458  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219

Bohem Light Grey



Bohem Light Grey



# Sunny



Sunny Snow 1477  
RIGID AC 55 & 30 229 × 1250  
DB 55 & 30 184 × 1219



Sunny Light 0996  
RIGID AC 55 & 30 229 × 1250  
DB 55 & 30 184 × 1219



Sunny Nature 0997  
RIGID AC 55 & 30 229 × 1250  
DB 55 & 30 184 × 1219



# Daintree



Daintree Honey 1455  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



Daintree Natural 1454  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



Daintree Brown 1010  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



# Baita



Baita Blond 1023  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



Baita Medium 1025  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



Baita Taupe 1026  
RIGID AC 55 & 30 229 × 1492  
DB 55 & 30 230 × 1500



# Qaja



Qaja Honey 1474  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



Qaja Beige 1473  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



# Sakia



Sakia 1118  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



# Mikado



Mikado 1100  
RIGID AC 55 & 30 229 x 1250  
DB 55 & 30 184 x 1219



# Acuarela



Acuarela Ink 1475  
RIGID AC 55 & 30 399 x 730  
DB 55 496 x 996 DB 30 457 x 914



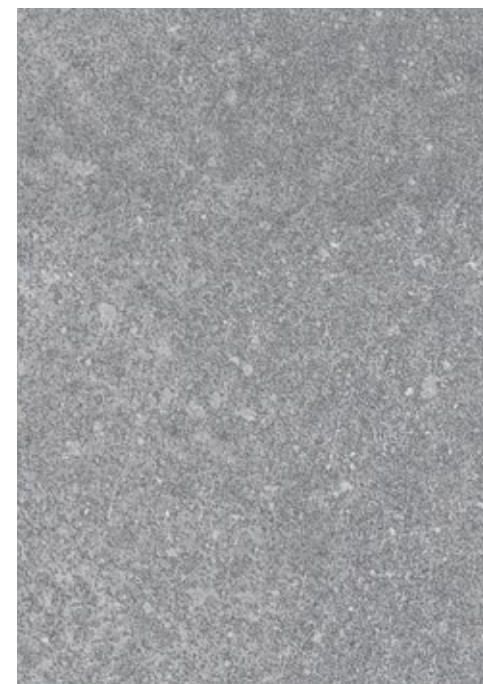
Acuarela Taupe 1476  
RIGID AC 55 & 30 399 x 730  
DB 55 496 x 996 DB 30 457 x 914



# Latina



Latina Dark 0992  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



Latina Pearl 0994  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



Latina Clear 0990  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610





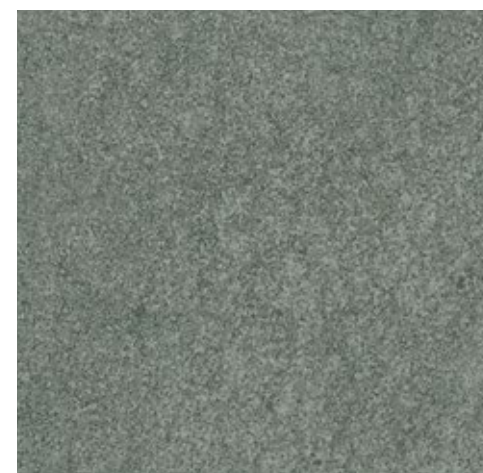
# Tavla



Tavla Beige 1451  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



Tavla Clear 1450  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



Tavla Green 1452  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



Tavla Dark 1453  
RIGID AC 55 & 30 399 x 730  
DB 55 & 30 610 x 610



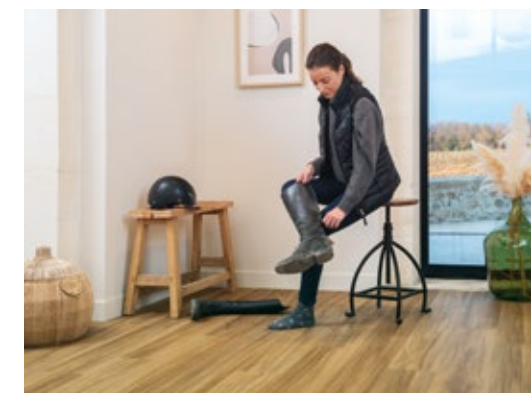
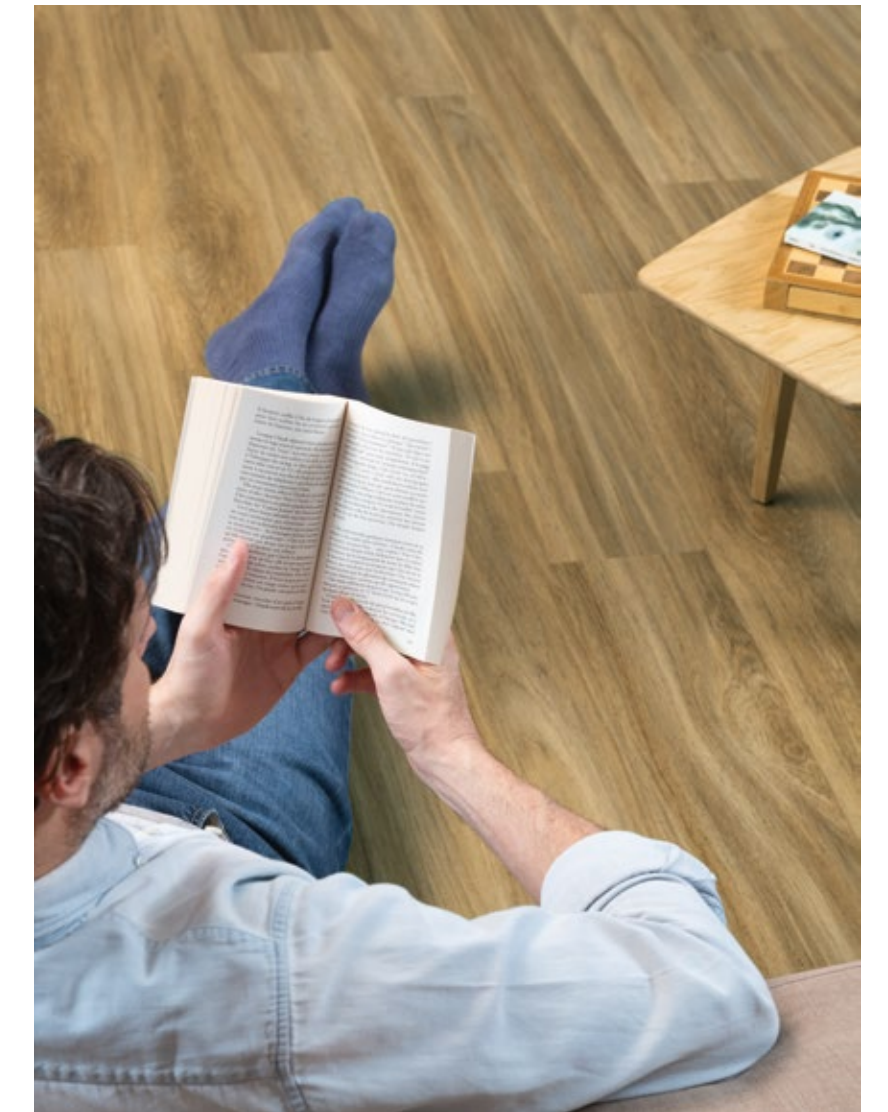
# Connected to your life aspirations



Acuarela Ink 1475



Qaja Honey 1474



Blomma Beige 1460



Tavla Green 1452







Virtuo 55 Rigid Acoustic	Virtuo 30 Rigid Acoustic	Virtuo 55	Virtuo 30
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Standard Herringbone

**Beschreibung / Description / Beschrijving / Descripción / Descrição / Descrizione**

Gesamtdicke / Total Thickness / Totale dikte / Espesor total / Espessura total / Spessore totale	EN ISO 24346	mm	5.70	6	5.40	2.50	2.00		
Dicke der Nuttschicht / Thickness of the wearlayer / Dikte van de slijtlaag / Espesor capa de uso / Espessura camada de desgaste / Spessore strato di usura	EN ISO 24340	mm	0.55	0.55	0.30	0.55	0.30		
Flächengewicht / Weight / Gewicht / Peso / Peso / Peso	EN ISO 23997	g/m <sup>2</sup>	7 000	9 480	6 900	3 850	4 290	3 180	3 580
Format / Size / Afmetingen / Dimensiones / Dimensões / Dimensione	ISO 24342	mm	229 × 1492 229 × 1250 399 × 730	125 × 750	229 × 1492 229 × 1250 399 × 730	152 × 762 496 × 996 184 × 1219	230 × 1500 610 × 610 184 × 1219 (EIR) 230 × 1500 (EIR)	457 × 914 610 × 610 184 × 1219 230 × 1500	184 × 1219 (EIR) 230 × 1500 (EIR)
Planken-Fliesenanzahl pro Karton / m <sup>2</sup> pro Karton - Number of planks or tiles per box / Sqm per box - Aantal tegels/planken per verpakking / aantal m <sup>2</sup> per verpakking - Numero doghe/piastre e m <sup>2</sup> per scatola - Cantidad de losetas / Caja - Quantidade dosmosaicos / Caixa & m <sup>2</sup>	-		7 / 2.39 m <sup>2</sup> 7 / 2.00 m <sup>2</sup> 7 / 2.04 m <sup>2</sup>	16 / 1.50 m <sup>2</sup>	7 / 2.39 m <sup>2</sup> 7 / 2.00 m <sup>2</sup> 7 / 2.04 m <sup>2</sup>	33 / 3.82 m <sup>2</sup> 8 / 3.96 m <sup>2</sup> 15 / 3.36 m <sup>2</sup>	9 / 3.11 m <sup>2</sup> 9 / 3.35 m <sup>2</sup> 15 / 3.36 m <sup>2</sup> 9 / 3.11 m <sup>2</sup>	11 / 4.60 m <sup>2</sup> 13 / 4.83 m <sup>2</sup> 21 / 4.71 m <sup>2</sup> 13 / 4.49 m <sup>2</sup>	17 / 3.81 m <sup>2</sup> 11 / 3.80 m <sup>2</sup>

**Klassifikation / Classification / Classificatie / Clasificaciones / Classificações / Classificazioni**

Produktnorm / Technische eigenschappen / Norm/Product Specification / Normas / Normas / Norma prodotto	-	-	EN ISO 10582	EN ISO 10582	EN ISO 10582	EN ISO 10582
Europäische Klassifizierung / European Classification / Europese classificatie / Clasificación europea / Classificação Europeia / Europea	EN ISO 10874	class	33 - 42	23 - 31	33 - 42	23 - 31
Brandverhalten / Fire Rating / Brand classificatie / Fuego / Fogo / Reazione al fuoco	EN 13 501-1	class	Bfl-s1	Bfl-s1	Bfl-s1	Bfl-s1
Begehaafing / Static Electrical Propensity / Elektrische eigenschappen / Comportamiento electrostático / Comportamento electrostático / Resistenza elettrica	EN 1815	kV	< 2	< 2	< 2	< 2
Rutschhemmung / Slip Resistance Wet / Anti-slip / Deslizamiento húmedo / Escorregamento húmido / Scivolosità umida <sup>1)</sup>	EN 16165 Anhang B (DIN 51130) / BGR 181	class	R10	R10	R10	R10

**Technische Eigenschaften / Performances / Testresultaat / Performance / Cualidades Técnicas / Caratteristiche Tecniche**

Verschleißverhalten / Wear Resistance / Slijtvastheid / Abrasión / Abrasão / Resistenza all'abrasione	EN 660.2	mm <sup>3</sup>	< 2.0	< 2.0	< 2.0	< 2.0
Verschleißgruppe / Wear Group / Groep slijtvastheid / Grupo de abrasión / Grupo de abrasão / Gruppo di abrasione	QB 30	group	T	T	T	T
Bindemittelgehalt / Type Binder content / Contenido en ligante / Conteúdo em ligante em agent	ISO 10582	group	I	I	I	I
Maßstabilität (Norm) / Dimensional stability (norm) / Maatvastheid (norm) / Estabilidad Dimensional (Exigencia) / Estabilidade dimensional (normalização) / Stabilità dimensionale (requisito normativo)	EN ISO 23999	%	≤ 0.15	≤ 0.15	≤ 0.25	≤ 0.25
Maßstabilität (Durchschnittswert) / Dimensional stability (average measured value) / Maatvastheid (gemeten gemiddelde waarde) / Estabilidad Dimensional (Valor medido) / Estabilidade Dimensional (Valor medio) / Stabilità dimensionale (rilevata)	-	%	≤ 0.10	≤ 0.10	≤ 0.10	≤ 0.10
Resteindruck / Residual Indentation / Indrukbelasting / Punzonamiento / Punçoamento / Impronta	EN ISO 24343-1	mm	≤ 0.10	≤ 0.10	≤ 0.10	≤ 0.10
Trittschallverbesserungsmaß / Impact sound insulation / Geluidsisolatie / Acústica / Isolamento acústico	EN ISO 717-2	dB	21	21	4	4
Raumschall / Room Impact / Loopgeluid / Rumore al calpestio / Sonoridad en la pisada / Sonoridade ao andar	NF S 31074	dB	79	79	77	77
Stuhllastprüfung, TYP W / Castor chair test / Rolweerstand bureaustoelen / Determinación del efecto de una silla con ruedas / Resistência a cadeiras de rodas / Resistenza al passaggio di sed	ISO 4918	-	OK	OK	OK	OK
Wärmeleitfähigkeit / Thermal Conductivity / Thermische weerstand / Conductividad térmica / Contutividade térmica / Resistenza termica / Värmeledningsmotstånd / Varmemotstånd	EN ISO 10456	W/(m.K)	0.25	0.25	0.25	0.25
Lichtechtheit / Colour Fastness / Lichtechtheid / Resistencia a la luz / Estabilidade das cores / Solidità alla luce	EN ISO 105 - B02	degree	≥ 6	≥ 6	≥ 6	≥ 6
Oberflächenvergütung / Surface Treatment / Oppervakthebehandeling / Tratamiento de superficie / Tratamento de superficie / Trattamento di superficie	-	-	PUR+MATT	PUR+MATT	PUR+MATT	PUR+MATT
Verhalten gegenüber Chemikalien <sup>2)</sup> / Chemical Products Resistance / Chemische bestendigheid / Resistencia a los productos químicos / Resistência aos produtos químicos / Resistenza ai prodotti chimici	EN ISO 26987	-	Excellent	Excellent	Excellent	Excellent

**Umwelt/Raumluftqualität / Environment/Indoor Air Quality / Ambiente/Qualidade Do Ar Interoirenvionnement/ Medio Ambiente/Calidad Interior Del Aire Interior / Meioambiente/Qualidade Do Ar Interior**

TVOC (28 Tage) / TVOC after 28 days / TVOC (28 dagen) / TVOC (28 dias) / TVOC (28 dias) / TVOC (28 giorni) / TVOC (28 dagar) / TVOC (28 dager)	ISO 16000-6	micrograms /m <sup>3</sup>	< 10	< 10	< 10	< 10
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**CE Kennzeichnung / CE Marking / Eg\_conformiteitsmerk / Marca De Conformidad CE / Marca De Conformidade CE / Marcatura CE Di Conformita**

CE	EN 14041	-	
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(1) Schiefe Ebene / Ramp test with oil  
(2) Beständig gegenüber nicht färbenden alkoholhaltigen Handdesinfektionsmitteln, Haushaltschemikalien und verdünnten Säuren und Laugen bei kurzzeitiger Einwirkung.



follow us   



W0561031

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**we care / we act** Our Commitments for a Sustainable future



**CARBON FOOTPRINT\***

-20 % kg CO<sub>2</sub> equivalent/m<sup>2</sup> between 2020 and 2025



**BIOSOURCED CONTENT\*\***

10 % by 2025



**RECYCLED CONTENT**

30 % by 2025



**ADHESIVE FREE\*\*\***

35 % by 2025



**ANNUAL VOLUME RECYCLED**

60 000 t by 2025



\* Scopes 1 and 2 defined in the GHG protocol \*\* % of activity with biosourced materials \*\*\* % of activity - adhesive free solution